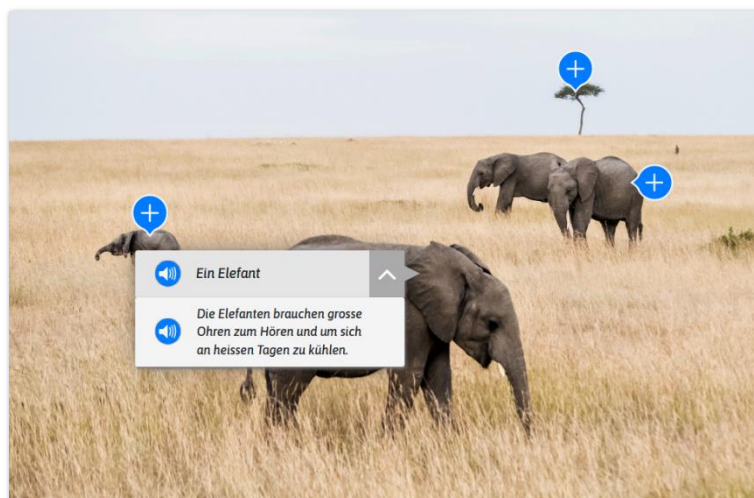


Discover the picture book of tomorrow.

How DAZonline fosters language learning with annotated and interactive learning images.



Brugg, 04.12.2020

The demand for digital learning content increased significantly since the beginning of the Corona pandemic. DAZonline is a web-based solution that allows teachers to make their own teaching content directly available to their students at home.

Language is the foundation for participation in school and business. Being able to speak a language is an essential factor for equal opportunities and educational success. However, not everyone has the same starting point. The average number of foreigners at the primary school level in Switzerland is about 25%. Most of them benefit from additional DAZ lessons (German as a second language) with the goal to support the development of language skills as early as possible.

In fact, many studies have shown that learning by pictures is a very suitable method of language learning. Young children love to look at picture books and even interact with them by pointing to information sparking their interest. And not just once – children look at the same books over and over again or want to have their parents tell stories about them. This has a very positive influence on language development.

Inspired by the book «Orbis sensualium pictus», which was already used for language learning in the 17th century, the learning picture gallery dazonline.ch was developed. The platform allows teachers and instructors to upload their own pictures and offers tools to highlight certain points of interest (hotspots). The hotspots contain visual and audible information, creating an explorative theme which fosters the learner's attention. Compared to books, DAZonline can also be used when learners cannot read yet thanks to the audio play-back of the content.

«Annotated interactive pictures might be tomorrow's picture books».

— Susanne Grassmann, founder of DAZonline

The product is primarily designed for DAZ lessons and homework. However, the potential applications of the product are almost endless. DAZonline is free of charge and publicly available, which makes the platform interesting for all school levels, various professional environments and individuals who want to study German.

The application is currently being further developed by students at the FHNW.

Visit dazonline.ch and discover the learning platform for yourself!

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